



Franchise Territory Design & Management

Profile · Locate · Optimize
Manage · Grow · Profit



Transform Your Franchise Operations

Gain strategic expansion and enhanced operational control with **360FranTerra**. Our platform offers a 360-degree view of your business landscape, enabling informed decisions by optimizing your franchise territories and understanding the interactions between key **demographics, customers, competitors, market potential, and location data**.

Maximize Franchise Reach and Performance

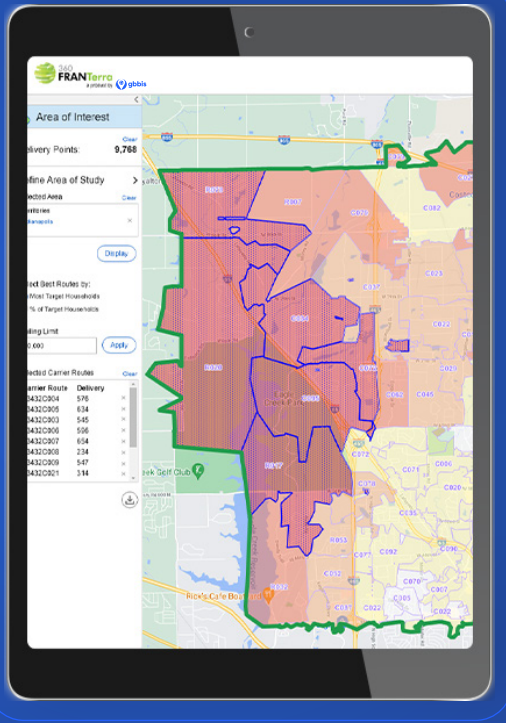
Design territories based on crucial criteria including demographics, spending, traffic patterns, competitive presence and more. This customization ensures each franchise unit thrives, enhancing overall sales and performance.



Streamline Decision-Making with Integrated Data and Mapping

Visualize your market and location insights on interactive maps that clarify complex location, market analyses, and site selection questions. Our easy-to-use intuitive mapping interface simplifies decision-making, saving you time while ensuring accuracy.





Advanced Data Accessibility for Evolving Needs

Adapt **360FranTerra** to meet your franchise's changing needs. Access a wide range of data parameters, add your own data, or connect in real-time to your servers. Our platform includes premium geocoding for pinpoint accuracy.

Leverage Analytical Tools for Deeper Insights

Generate new insights and refine strategies with our advanced spatial and analytical tools. Study market trends or forecast future needs with tools that help make data-driven decisions.

Key Benefits:



Territory Optimization

Data-driven solution to create optimal territories, maximizing revenue while minimizing costs.



Competitive Advantage

Regular access to up-to-date data ensures optimal territories in changing competitive and market conditions.



User-Friendly Interface

No GIS expertise needed. Our solution is fast, easy to use, and maximizes efficiency saving you time and effort.



Current & Factual Data

Leverage accurate up-to-date data to drive profitability for franchisees and franchisors as well as provide fact-based data to potential franchisees and investors.



Shareable Insights

Easily share data with potential franchisees, banks, and investors in an easy-to-read format.

Experience the Power of 360FranTerra

From territory optimization and site selection to logistics and marketing, our expertise is embedded in every feature. Utilize **360FranTerra** to help scale your franchise efficiently and adapt to changing business goals.



Contact us today for your **personalized complimentary review and demo!**

1-877-447-6277

sales@gbbis.com

www.gbbis.com/360franterra